

For Immediate Release February 3, 2022

For Additional Information Contact: Brittany Payne Director of Administration Phone: 704-792-2290 E-mail: bpayne@crchc.org

Nicole Buckenham Marketing Coordinator E-mail: <u>nbuckenham@crchc.org</u>

## CRCHC CEO Selected to Serve on the Health Center Workforce Diversity Data and Metrics National Advisory Group

Don Holloman, CEO of CRCHC, is selected to serve on the Health Center Workforce Diversity Data and Metrics National Advisory Group. The group will capture demographic data on the nationwide health center workforce and help develop appropriate benchmarks for Black, Latinx, and Native American people who have poorer health outcomes and shorter life expectancies as compared to White people.

"I am honored to work with the advisory group to identify a major data gap in the national health center workforce", said Don Holloman. "To provide quality, accessible health care to our diverse patient population has always been CRCHC's mission; however, nationwide we must discover effective workforce diversity and inclusion metrics regardless of a patient's demographics. I look forward to working on this initiative."

"I am proud to have our CEO serve on this advisory group," said Robert Freeman, CRCHC's board chair. "I am ecstatic that this group is seeking effective ways to create a more culturally inclusive workplace for health center professionals and identify a health care workforce that aligns with the community we serve."

Cabarrus Rowan Community Health Centers, Inc. (CRCHC) is a community-based nonprofit organization founded in 2003 and dedicated to positively impacting the health of the community. CRCHC serves more than 12,000 patients annually by providing quality medical, dental, and behavioral health services, without regard for a patient's ability to pay, and serves as a community resource for eliminating health disparities.